AR7410 Module Specification

Module Title: Architectural Analysis through Writing (AAW)	Module Code: AR7410 Level: 7 Credit: 15 ECTS credit: 7.5	Module Leader: Carl Meddings
Pre-requisite: None	Pre-cursor: None	
Co-requisite: None	Excluded combinations: None	Suitable for incoming study abroad? N
Location of delivery: UEL/Other/By distance learning (please delete as appropriate) **If 'Other' please insert location here:** Centre for Alternative Technology		

Summary of module for applicants:
Architects and professionals need the skills to communicate clearly and professionally as part of their day-to-day work activities. Structuring ideas clearly, whether related to a design proposal or other work, so that the relevant issues are understood easily by the audience is an essential skill. The process of writing offers an opportunity to reflect and analyse one's own thoughts, crystallise key messages, and carefully structure and construct sentences and that communicate thoughts accurately, whether this concerns the analysis of a spatial experience or any other topic. The aim of this module is for students to develop critical and evaluative thinking skills and the ability to develop and express ideas and arguments clearly, concisely, and professionally. The module introduces writing as a means of analysing architecture and developing a better understanding of buildings through the active role of verbalisation. To do the latter the module introduces students to history and theory writing related to architecture and the process of architectural development with a particular focus on community participation. The module encourages students to become more aware of their position in architecture and as a professional and situate themselves within the context of architectural theory, by reflecting on their professional experiences and the historic and contemporary architectural and social context.

Main topics of study:
• The meaning of words and how to formulate a clear piece of writing   • Analysing architecture through the process of writing   • Structuring an argument, research topic, essay   • Developing written work   • Referencing and academic styles   • Introduction to histories and theories of architecture and art   • Introduction to community participation methods   • Settlement design, contemporary and historic in relation to the theories of sustainability   • The role of architects and personal positions in relation to architecture and society and the importance of developing a personal learning agenda   • Architectural writing by contemporary writers and architects   • Architectural theory   • Reflections on personal and professional experience

This module will be able to demonstrate at least one of the following examples/ exposures   *Live, applied project* ⊠   *Company/engagement visits* ⊠   *Company/industry sector endorsement/badging/sponsorship/award* ☐

Learning Outcomes for the module   *Where a LO meets one of the UEL core competencies, please put a code next to the LO that links to the competence.*   • *Digital Proficiency - Code = (DP)*   • *Industry Connections - Code = (IC)*

- *Social & Emotional Intelligence - Code = (SEI)*
- *Physical Intelligence - Code = (PI)*
- *Cultural Intelligence - Code = (CI)*
- *Community Connections & UEL Give Back - Code = (CC)*
- *Cognitive Intelligence – Code = (COI)*
- *Enterprise and Entrepreneurship (EE)*

At the end of this module, students will be able to:
(note reference numbers e.g., GC3.1, relate to ARB criteria for prescription at Part 2)

Knowledge
1. Understand theories of urban design and the planning of communities (GC4.1) *(CC)*
2. Appreciate the influence of the design and development of cities, past and present on the contemporary built environment (GC4.2) *(CI)*
3. Understand the creative application of the fine arts and their relevance and impact on architecture (GC3.2) *(COI)*
4. Analyse how the theories, practices and technologies of the arts influence architectural design (GC3.1) *(COI)*

Thinking skills
5. Demonstrate a critical understanding of how knowledge is advanced through research to produce clear, logically argued and original written work relating to architectural culture, theory and design *(COI)*
6. Evaluate the nature of professionalism and the duties and responsibilities of architects to clients, building users, constructors, co-professionals, and society as a whole (GC6.1) *(CI)*

Subject-based practical skills
7. critically evaluate architectural ideas using the process of writing to test, analyse, critically appraise the cultural, social, intellectual histories, theories and technologies that influence the design of buildings (GC2.1) *(CI)*
8. critically evaluate the influence of history and theory on the spatial, social, and technological aspects of architecture (GC2.2) *(CI)*

Skills for life and work (general skills)
9. structure ideas clearly and write clearly, concisely, and professionally for a variety of purposes *(SEI) (DP)*
10. identify individual learning needs and understand the personal responsibility required to prepare for qualification as an architect *(SEI)*

Teaching/ learning methods/strategies used to enable the achievement of learning outcomes:
For on campus students:
- The module will introduce writing and history and theory topics through lectures and seminars.
- Writing workshops will provide students with opportunities to develop specific analysis skills through writing and thinking.
- Individual and group tutorials will support and guide the student learning.
- Independent student reading and writing assignments will enable students to develop their knowledge, understanding and ability to analyse historic and theoretical texts and develop a number of writing styles appropriate for different purposes.
- Formative and summative feedback will support and guide the learning process.

Self-directed activities include:
- Assignment preparation
- Background reading
- On-line activities
- Self-formed study groups
- Discussion with other students online

Some examples of types of activities are those which require you to:
- Reflect on or analyse topics

- Carry out further research related to topics of study

Feedback will be provided for all activities. This may take the form of:
- Enabling you to compare your responses with the responses from other students
- Giving examples, alerting you to key points

Assessment methods which enable students to demonstrate the learning outcomes for the module; please define as necessary:	Weighting:	Learning Outcomes demonstrated:
Cultural Context Essay [2000 word]	70%	1-10
Illustrated reflective writing [1000 word equivalent]	30%	5, 6, 9, 10

Reading and resources for the module:

Core
BARDI, L. B. 2013. *Stones Against Diamonds*, Architectural Association.
LEACH, A. 2010. *What is architectural history?,* Cambridge, UK, Polity.
RASMUSSEN, S. E. 1962. *Experiencing architecture,* [S.l.], M.I.T. Press.
RENDELL, J. 2010. *Site-writing : the architecture of art criticism,* London, I. B. Tauris.

Recommended
BANHAM, R. 2008. *The architecture of the well-tempered environment,* Sydney, Steensen Varming.
BORDEN, I. & RENDELL, J. 2000. *Intersections : architectural histories and critical theories,* London, Routledge.
CALDER, B. 2021. *Architecture : from prehistory to climate emergency,* UK, Penguin.
FORTY, A. 2000. *Words and buildings : a vocabulary of modern architecture,* London, Thames & Hudson.
FRAMPTON, K. 2007. *Modern architecture : a critical history,* London, Thames & Hudson.
HALE, J. A. 2000. *Building ideas : an introduction to architectural theory,* Chichester, John Wiley.
HATHERLEY, O. 2010. *A guide to the new ruins of Great Britain,* London, Verso.
JENCKS, C. 2011. *The story of post-modernism : five decades of the ironic, iconic and critical in architecture,* Chichester, Wiley.
OTS, E. & ALFANO, M. 2011. *Decoding theory speak an illustrated guide to architectural theory,* Abingdon, Oxon [England] ;, Routledge.
RISEBERO, B. 2011. *The story of Western architecture,* London, Herbert.
SINCLAIR, I. 2018. Living with buildings : and walking with ghosts : on health and architecture, London, Wellcome Collection.
SUMMERSON, J. (1989). *Architecture in Britain: 1530–1830.* 9th Edition, New Haven, Yale University Press.

Provide evidence of how this module will be able to demonstrate at least one of the following examples/ exposures

Live, applied project
This module aligns with AR7400 – Integrated Design Project 1, which engages directly with a live community project.

Company/engagement visits
The module draws on guest lecturers and engagement with practice.

Company/industry sector endorsement/badging/sponsorship/award

Indicative learning and teaching time (10 hrs per credit):	Activity
1. Student/tutor interaction: **30**	Lectures, Workshops, Seminars Tutorials
2. Student learning time: **120**	Background reading and preparation, Assignment preparation
Total hours: **150**	

Assessment Pattern for Unistats KIS (Key Information Sets)	Weighting:
Coursework *(written assignment, dissertation, portfolio, project output)*	
Practical Exam *(oral assessment, presentation, practical skills assessment)*	
Written Exam	

HECoS Code:	
UEL Department:	